



2011

American
Sandsculpting Championship &
Beach Festival

Fort Myers Beach, Florida

Wednesday, November 2nd
thru
Sunday November 6th

Note: Vendor area will be open
November 4th, 5th and 6th

Non-Food Vendor Application Package

V. 2011



Official Non-Food Vendor Application

AMERICAN SANDSCULPTING CHAMPIONSHIP VENDOR APPLICATION

Prime Exposure to 50,000 Event Attendees: As an authorized Vendor/Exhibitor at the 25th Annual American Sandsculpting Championship & Beach Festival vendors receive a space 15' deep by 15' wide to use for your business. The space will be located in the heart of the action. We will notify you of your location.

Vendor/Exhibitor Schedule Options: As an authorized Vendor/Exhibitor at the 25th Annual American Sandsculpting Championship & Beach Festival, you can sell/exhibit your wares for the entire festival for 3 days from Friday, November 4, 2011 to Sunday, November 6, 2011. Vendor Applications and/or Vendor Payments received after September 15, 2011 will incur a \$100 late fee processing charge.

Chamber Member Vendor/Exhibitor Rates: As a Member of The Greater Fort Myers Beach Area Chamber of Commerce, you pay just \$400.00 for the 3-Day Weekend Package provided you sign-up and pay before September 15, 2011. Applications and/or Payments received after September 15, 2011 will incur a \$100 late fee processing charge.

Non-Chamber Member Vendor/Exhibitor Rates: If you are NOT a Member of The Greater Fort Myers Beach Area Chamber of Commerce, your vendor fee is \$500.00 for the 3-Day Weekend Package or provided you sign-up and pay before September 15, 2011. Applications and/or Payments received after September 15, 2011, will incur a \$100 late fee processing charge.

Official Vendor/Exhibitor Contact Information:

Company Name: _____

Key Contact: _____

Company Address: _____

City: _____

State: _____ Zip: _____

eMail Address: _____

Company Website: _____



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Company Phone #: _____

Cell Phone #: _____

Company Fax #: _____

OFFICIAL VENDOR/EXHIBITOR PRODUCT INFORMATION:

Please list the items you wish to sell at the 25th Annual American Sandsculpting Championship and Beach Festival. Be as specific and as detailed as possible. The Festival Committee reserves the right to stop the sales of items not listed. **Beverages will not be permitted to be sold or given away at this event.**

1.) _____

2.) _____

3.) _____

4.) _____

5.) _____

NOTE: Power will not be provided at this event. Please mark here if you plan on bringing your own generator.

All Vendors requiring a generator will be in a designated area. _____ Initials

_____ Yes, I will be bringing my own generator or

_____ No, I will not need any power at this event.

_____ I need to rent a generator at an additional fee. Contact the Fort Myers Beach Chamber for fee schedule.

Please contact us for further information.

Water is not available to your site. You must provide your own water. _____ Initials

Ice is not provided for you. You must provide your own ice. _____ Initials



Official Non-Food Vendor Application

Official Vendor/Exhibitor Application:

I _____, representing the company, _____, apply for acceptance as an Official Vendor/Exhibitor at the 23rd Annual American Sandsculpting Championship & Beach Festival with the express right to sell the products listed in this application. Our booth will be manned from Friday November 4, 2011 to Sunday November 6, 2011. See Terms and Conditions for times.

We agree to abide by the rules set forth in both the Vendor & Exhibitor Terms And Conditions and this document.

Name: _____

Company: _____

Title: _____

Signature: _____ Date: _____

OFFICIAL VENDOR/EXHIBITOR APPLICATION SUBMISSION PROCEDURE:

1. Notify the American Sandsculpting Championship Co-coordinator at the Fort Myers Beach Chamber of Commerce Office that you are interested in participating in the event as a vendor, exhibitor and/or sponsor. Contact the Chamber at (239) 454-7500 or info@fmbchamber.com.
2. Print this form and the Official Vendor & Exhibitor Terms and Conditions form. Please complete and sign the entire form. Some places on both the Vendor Application and the Terms and Conditions require your initials to ensure your understanding. Incomplete applications will not be accepted.

Write your check for the correct amount due and make it payable to:

FORT MYERS BEACH CHAMBER OF COMMERCE

NOTE - A space reservation will not be held until the entire fee is received.

3. Mail your completed, signed application form and payment to:

Fort Myers Beach Chamber of Commerce
Attn: Nancy
17200 San Carlos Blvd.,
Fort Myers Beach, Florida 33931



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EVENT MARKETING & SALES SPACE: The standard vendor or exhibitor booth space is 15' long by 15' deep. All trailer hitches and other appendages must fit within this space. If you exceed the standard space limits, you will be charged an additional fee. You may purchase additional space in advance for a fee. Please contact The Greater Fort Myers Beach Chamber of Commerce at 239-454-7500 or info@fmbchamber.com.

Specific spaces within the Vendor & Exhibitor area at the American Sandsculpting Championship & Beach Festival are offered on a first come first served basis, but cannot be guaranteed. You must provide your own booth and do your own set-up and strike of your area. If you need to rent items such as tents, tables, chairs, generators, etc. You may contact the Fort Myers Beach Chamber of Commerce by phone at 239-454-7500 or by email to info@fmchamber.com for information and pricing. It is your responsibility to provide garbage containers at your booth. Any garbage must be placed in trash bags, securely tied and placed outside of your booth at the end of each day for collection.

Please initial the following information:

CONFIRMATION: Upon acceptance of your application, we will send you a confirmation letter. A booth space assignment will be sent no later than one week prior to the event. The event management staff reserves the right to change any booth space assignments prior to or upon arrival of the event. _____ Initial

SALES: ALL activities, selling or handing out of information, MUST take place within the confines of the space provided. Roaming the beach or the surrounding area is NOT allowed. Violators of this rule will be immediately removed from the event WITHOUT a refund. Only items listed on your official application may be sold at the event. All items must be approved before you may offer them for sale. There will be no raffles or selling of chances for prizes, by anyone other than official festival event staff. There are no weapons of any kind allowed to be sold at the event. This includes, but is not limited to, knives, swords, daggers, or any other kind of weapons. _____ Initial

EXCLUSIVITY: There will be absolutely NO exclusivity for vendors unless you are the presenting sponsor or The FMBCC approves it. If, and when, we receive a presenting sponsorship from any company, you will be notified of any restrictions. _____ Initial

SECURITY: There is a curfew in the area. NO ONE but the designated security will be allowed in the area from 7pm to 7am. You may leave your booth set-up but the FMBCC will not accept responsibility, or be liable for, any loss or damage to your property. _____ Initial



Official Non-Food Vendor Terms and Conditions

ELECTRICITY: Notice regarding electrical needs and set-up procedure: Food, beverage and special needs spaces will be assigned to accommodate electrical needs. All electrical needs are provided by generators. Electrical lines cannot be run to the beach. There is no access to power on the site. You may bring a small generator if you get prior permission from the FMBCC as long as the noise will not disturb the nearby vendors and as long as the exhaust will not blow into other vendor booth areas. Vendors with other electrical needs **MUST** make arrangements with the Fort Myers Beach Chamber of Commerce and note these needs on your application prior to the event. Please include a reason for electrical needs. Lighting is not needed as this is a daytime event. All vendors that needing electricity will be placed in a designated area. _____ Initial

Water: Running water is not available to your site. You must provide your own water. _____ Initial

Ice: Ice is not provided for you. You must provide your own ice. _____ Initial

PERMITS/LICENSING: In order to obtain a Vendor or Exhibitor permit from the American Sandsculpting Championship and Beach Festival, each vendor/exhibitor is required to produce a certificate of liability insurance with \$1,000,000 in coverage listing The Greater Fort Myers Beach Area Chamber of Commerce and Quenzel & Associates, Inc. must be named as additional insured. A copy of the binder must be attached.
_____ Initial

No permits will be given to a vendor/exhibitor unless we receive all paperwork and full payment. No vehicles of any kind including trailers, golf carts or utility carts are allowed on the beach for any reason without a proper DEP vehicle permit. If you require a vehicle or trailer as part of your display or vending operation, we can process the permit request for a fee of \$100 per permit. Each vehicle requires a separate permit. Get these applications in early as the permit requires a minimum of one week for the DEP to process. _____ Initial

Towing: There will be a \$25 per tow towing charge applied to any vendor that needs to be towed on/off the beach. _____ Initial

VEHICLE PARKING PERMITS: Each booth will be issued ONE pass, which will allow that vehicle to pass through the road blockade and enter the load/unload area at the designated time. Parking is very limited on and off site. The permit will double as a parking permit for the same vehicle used for loading and unloading. Vehicle permits must be placed in the front window of the vehicle and have an original signature of the FMBCC. Permits may not be duplicated. Duplication of vehicle permits will result in the immediate removal of the vehicle and the vendor without a refund. _____ Initial

SET-UP AND STRIKE: A limited number of utility vehicles will be available to assist with the loading of equipment and supplies onto the beach during designated load-in and strike times only. All items to be transported must be in totes or boxes that can quickly be loaded and unloaded. We will not assist with loose or very delicate items. You are encouraged to bring your own handcarts. Vehicle passes for your designated access point to unload/loading zones will be sent to the vendors prior to the Festival. Do not leave your car unattended at any time while parked or standing in the unload/load zones. We want to make this as easy and efficient as possible as there are very limited areas where beach access is permitted. You will be given your designated access point with your confirmation. _____ Initial



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All vendors must be set-up by the start of vending time on each day. Vendors must adhere to the above set-up and closing times, as well as the hours of operation. No one will be permitted in the vending area when the Sand Magic Village is closed between the hours of 7 pm – 7 am of each day. No vendor will be permitted in the loading/unloading zone outside of the times listed below. Your street parking will be sent as part of your confirmation with your designated parking area. _____ Initial

SET-UP AND STRIKE SCHEDULE:

Do not leave your vehicle unattended while setting up and striking. You may want to bring an associate with you to the unloading/loading zone to stay with items left behind as you park your vehicle.

Fire Extinguishers: All Vendors must supply a fully charged and date tagged ABC Fire Extinguisher at each booth. If you are cooking with any type of oil, you will be required to have a Class K fire extinguisher. The Fire inspector will be checking periodically. Please have your extinguisher present at all times. ___ Initial

Friday to Sunday Vendors & Exhibitors

DAY	LOAD-IN/SETUP	EVENT OPEN	CLOSE/STRIKE
Thursday	5pm - 7pm	Not Open	-
Friday	7am - 9am	9 am - 5pm	5pm - 6pm
Saturday	7am - 9am	9am – 5 pm	5pm - 6pm
Sunday	7am - 9am	9am – 5 pm	5pm - Dusk

CLEAN-UP: Clean-up must be done immediately after the designated shut-down time and checked by a FM-BCC official before leaving the vending area. Any violation of the set-up/shut-down rule will cause the violators removal from the event without refund. Violations of the shut-down/pack-up time on Sunday will result in permanent ban of the violator from all future American Sandsculpting Championship Festivals. All booths must be opened and manned during the above vending hours. _____ Initial

Name: _____

Company: _____

Title: _____

Signature: _____ Date: _____

Please attach a photo of your vendor set up with your application for our files. _____ Initial